Wisconsins "No Call" law protects citizens from unwanted and harrassing phone calls. Before the enactment of the law, we were subjected to an average of a dozen calls a day, from as early as 6:30am to midnight, seven days a week. It was infuriating, exasperating, maddening. It forced many people to purchase various types of answering machines which screened calls. This was not an option for many of us. Many of the callers were extremely rude, persistent, obnoxious, demanding, insisting they would and did call back until you would buy their products.